



Eco Project Application Questions

Let's get the introductions out of the way first:

We'll need to know who you are, how to contact you and where to find you and link to you online. If you have a registered charity or company we'll need your magic numbers.

Your proposal:

Tell us a bit about yourself; what do you do, why do you do it, what are you proud of?

We just want to get to know you a bit. This could be anything at all you want to share about yourself or your organisation. You don't have to name all your cats... It would be helpful if you mentioned anything that will reassure us about your ability to deliver your idea safely and well. If you're teaching people how to wire up their houses then you might want to mention your electrical qualifications!

What is your idea and how did it come about? Was anyone else involved? Will anyone else be involved?

We think life is better when we do things together. We think it's respectful to talk to people in the area about the things we want to do and let them get as excited as we do about what we might do together. Please tell us who helped you plan your project and who will be involved in making it happen.

What are you hoping to achieve by doing this?

Who will benefit and how? What difference will that make to anyone anyway? Try to be realistic with this - no need to promise the world! Please do make sure your idea fits within our aims and the kind of changes people have said they want to see. It's totally fine to get in touch if you're not sure or have any questions.

How does this idea fit with your long term hopes and dreams?

We'd love to see the people and projects we support grow and develop, we want to know how this project will help you achieve your long term goals, even if it's just a small stepping stone. This question might seem a bit random but it's actually a really important question. There's no wrong answers and if you're not sure yet, that's cool just be honest.



What will you do and how will you do it? (Include timeline and detailed budget breakdown).

Please be as specific as possible - give us an idea of what will be involved, how long it will take and realistic costs. We need to know that what you're suggesting is realistic and achievable. Try to make sure that we know you've really thought about what you're wanting to do, what you need to make it happen and keep everyone happy. Remember to check the real costs - guessing is usually a terrible idea. It would be useful if you mentioned where this will happen and how you've considered the environmental impact of your idea. Please list all the costs for your project not just what you're asking us for. You can answer that later.

How will you know if you've achieved what you plan to?

Think about how you will measure the difference you're going to make. What will you be looking for and what you will need to do to check if things have changed afterwards? Who will do this? If this is going to cost money, make sure it's in the budget.

Is there anything else you'll need to make this project happen?

There's no right or wrong answer to this question. We want you to be as honest as possible so that we can make sure we achieve what we want to too. This is about practical things you might need, other funding you might need, or support you might need.

If you need advice about certain things, or to go on a training course first, a space to store everything, 10 extra volunteers, or an extra £10,000 just tell us. It's only going to reassure us and give us more faith in you. We might even know people that can help!

Total funding requested from Creative West End:

How much money are you asking for from us?

Total funding sourced elsewhere and whether it is confirmed or not, if any:

Who else are you asking for funding, how much are you asking for and when will you have a decision?

Is this project still possible whilst we are facing restrictions due to Covid-19?

If so, how has your proposal taken account of the changing circumstances?

Has it considered the changing needs and priorities of our community at this time? Is it likely to still have the desired impact?

Does it take proactive steps to keep people safe including following relevant government guidelines and requirements for social distancing?

Please note - We will not be supporting any public gatherings or events until further notice.



How do you plan to work with Creative West End to prompt wider community impact? How will you promote the Creative West End network and collective approach?

Creative West End is about building stronger partnerships and promoting collaboration across our creative sector but also across our community. It's about achieving more together than we could possibly on our own. How will your project share / promote these values and how will it link with other parts of our plan? This includes the CWE market, network and new creative hub.

How was the application process for you?

We welcome any feedback you might have to help us improve.